

## **Chapter 8**

# **Action Plan**

The Action Plan represents a suggested course of action for implementation of the Cumberland Countywide Greenway Plan over the next five years and beyond.

Cumberland Countywide Greenway Action Plan				
Action Plan Activity	Lead Responsibility	Cost	Schedule	Comments
<b>Recommendation 1: Establish an Effective Greenway Planning System</b>				
Accept Greenway Plan	Cumberland County Commissioners	CCPC admin. costs	1	At public meeting
Encourage municipal endorsement of Greenway Plan	Cumberland County Planning Commission (CCPC)/ Commissioners	CCPC admin. costs	1	Outreach meetings/ requirement for funding
Incorporate greenway planning into County planning functions	CCPC/Commissioners	CCPC admin. costs	1	Comprehensive Plan, Regional Growth Management Plan, subdivision and zoning reviews
Apply for Keystone funding to undertake a Countywide open space plan	CCPC	\$ 50,000	1	50 percent match required
Develop municipal open space plans with a strong greenway focus	Municipalities	\$18-25,000 each. Regional plans - \$60,000	2	County can provide grant and technical assistance. Consider regional municipal planning. Fewer plans with regional focus.
<b>Recommendation 2: Organize a Management System for Greenways in Cumberland County</b>				
Hire planning staff to oversee greenway initiative	CCPC/Commissioners	\$40,000- \$80,000	2	For 1-2 staff plus start up costs for first year
Determine how the County will establish and manage greenways	CCPC/Commissioners	CCPC admin. costs; contract costs.	1	Consider retaining a real estate expert skilled in land negotiation and tax benefits on contract basis for land acquisition. May result in cost savings through skilled negotiation.
<b>Recommendation 3: Establish Partnerships for the Development of Greenways</b>				
Provide technical assistance to municipalities to develop greenway plans	CCPC	CCPC admin. costs	1	Important to provide assistance in land use regulations and planning to municipalities.
Work with Central Pennsylvania Conservancy to establish it as a full-time land preservation conservancy serving Cumberland County	CCPC	CCPC admin. costs and volunteer time	1	
Develop an organized volunteer program for greenways and trails	CCPC/Greenway Task Force (GTF)	Conservancy	3	Volunteer organization needs to be developed upon a solid program to insure success.

<b>Recommendation 4: Establish a Funding Program to Support Greenways</b>				
Research open space preservation bond issues elsewhere in Penna.	CCPC	CCPC admin. costs	2	e.g. Montgomery, Bucks, Chester, Monroe, etc.
Appoint a steering committee for a bond issue initiative	CCPC	CCPC admin. costs	1	Different than Greenway Task Force
Hire a financial consultant to analyze bond issue feasibility	CCPC	\$25,000	1	Interview firms that have successfully worked with counties on bond issues for open space.
Develop the funding program	CCPC/Commissioners	CCPC admin. costs	2	Use examples from other counties as models.
<b>Recommendation 5: Develop an Public Education Program About Greenways</b>				
Develop a campaign that promotes the benefits of preserving open space.	Conservancy/CCPC/ GTF	\$ To be determined	2	Retain a marketing firm or work with marketing specialists in the County who would volunteer their services.
Develop a public education program to promote the bond issue.	CCPC/GTF/ Conservancy	\$ To be determined	2	Retain a marketing firm or work with marketing specialists in the County who would volunteer their services.
Organize greenway liaisons to communicate the greenway initiative to local citizen groups	CCPC/GTF		2	This could be organized as a speaker bureau.
Develop communication tools (newsletter, WEB site)	CCPC and Conservancy		2	
<b>Recommendation 6: Pilot Greenway Project</b>				
Select a pilot project	CCPC/GTF/ municipalities involved	CCPC admin. costs	3	Important to develop a greenway and demonstrate success.
Form a study committee to guide the pilot greenway master plan	CCPC/municipalities	CCPC admin. costs	3	
Hire a consultant to complete a title search of properties along the greenway corridor	CCPC/municipalities	\$15,000	3	
Hire an acquisition professional to negotiate with landowners along the corridor	CCPC/municipalities	\$15,000	3	
Acquire land and/or easements to complete greenway	Municipalities/ Conservancy		4	
Hire a consultant to complete the greenway master plan	CCPC/municipalities	\$30,000	3	
Complete design. Engineering and construction specifications would be done for trail or related construction projects.	Municipalities/ Conservancy		4	Cost are project dependent
Bid project and complete construction if construction is required.	Municipalities/ Conservancy		4	Costs are project dependent
Develop educational kiosks at trailheads along the greenway where appropriate	Municipalities	\$15,000	4	Some greenways will only be for resource protection and will not include trails.

Recommendation 6: Pilot Greenway Project, continued				
Install identification signs at existing trails within the greenway	Municipalities	\$10,000	4	
Develop an education program for landowners about resource protection within greenways	CCPC/Conservancy	CCPC admin. costs	3	
Develop a comprehensive signage system for the greenway	CCPC	\$15,000	4	